

31st KADUNA INTERNATIONAL TRADE FAIR - 2010



PARTICIPATION FORMS

Theme:

***“Propelling the Agro-Industrial Concerns
for the Growth and Development of the
Nigerian Economy”***

Date:

Friday 19th – Sunday 28th February, 2010

Venue:

**KADUNA INTERNATIONAL TRADE & INVESTMENT CENTRE,
KM 4, KADUNA - ZARIA ROAD, RIGACHIKUN,
KADUNA - NIGERIA.**

Organised by:

**KADUNA CHAMBER OF COMMERCE, INDUSTRY,
MINES & AGRICULTURE (KADCCIMA)**



.... Africa's most famous fair!

APPLICATION FOR PARTICIPATION THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
KADUNA - ZARIA ROAD, RIGACHIKUN. KADUNA.

DATE:- FRIDAY 19TH — SUNDAY 28TH FEBRUARY, 2010

ORGANISERS: KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES
AND AGRICULTURE (KADCCIMA).

IMPORTANT NOTE: Please read the rules and regulation before filling and signing this form. The organizers are not responsible for any error arising from illegibility. Entries after 5th February 2010 will not be listed in the **Trade Fair Catalogue**.

Completed Form to be returned to:

OFFICE OF THE DIRECTOR GENERAL

KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES AND AGRICULTURE

Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728 Kaduna, Nigeria

Tel: 0702-322-8854; 0702-322-8908 Telex 71325 KADCHA NG. FAX 234-062-318795.

E-MAIL: kadunachamberofcommerce@yahoo.com

Website: <http://www.kadccima.org>

1. Full Name of Applicant: _____

2. Address: _____

3. Telex & Telephone/Fax: _____

4. Country: _____

5. Type of Business: _____

6. Private or Public: _____

7. Nature of Exhibitions: _____

8. Exhibition Space: _____

(i) **Open Space: ₦2,500.00 per Square Metre or \$20 per Square Metre.** (Minimum space allowed is 30 Square Metres. Any additional space requirement should be in multiple of 10 Square Metres).

(ii) **Indoor Space (Front Shopping Malls): ₦5,000.00 or \$60 per Square Metre** (Minimum space allowed is 30 Square Metres)

(iii) **Indoor Space (Others) - ₦4,000.00 or \$60 per Square Metre** (Minimum space allowed is 30 Square Metres);
Harry Ryder (American) Dome: ₦2,500.00 per Square Metre. (Minimum space allowed is 25 Square Metres)

9. Space Requirement: _____

10. If construction of stand is required, please make contact with the Fair Committee.

11. I/We confirm our acceptance to abide by all the rules and regulations governing the participation in the 31st Kaduna International Trade Fair, 2010.

MODE OF PAYMENT: ONLY Certified Cheque and Bank Draft are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date: _____

Name: _____ Position of Signatory: _____

APPLICATION FOR POWER SUPPLY THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
KADUNA - ZARIA ROAD, RIGACHIKUN. KADUNA.

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ORGANISERS: KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES
AND AGRICULTURE (KADCCIMA).

IMPORTANT NOTE: Please read the rules and regulation before filling and signing this form. The organizers are not responsible for any error arising from illegibility.

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Km 4, Kaduna – Zaria Road, Rigachikun, P.O. Box 728 Kaduna, Nigeria
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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: <http://www.kadccima.org>

1. Full Name of Applicant: _____

2. Address: _____

3. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair and in compliance thereof, I/We hereby apply to the Trade Fair Committee for constant power supply as detailed below:

(a) cost of power consumption (minimum power) for the period of the 31st Kaduna International Trade Fair
Cost up to 2.5 KVA / 15 AMPS (2 lights, 1 outlet for fridge and or fan) ₦9,000.00
Cost 1 Air-conditioner KVA ₦10,000.00
Cost of each additional KVA ₦8,000.00
Please ask for individual quotation. (All Exhibitors are expected to consume up to the 2.5 KVA; **For additional points of light, go to b.)** For additional space in multiple of 10m².

(b) 10m² - ₦3,000
20m² - ₦4,000
30m² - ₦6,000
50m² - ₦7,000
Above 50m² - ₦8,000

(c) Power Requirement: _____ (d) Total Amount Payable: ₦ _____

5. ALL PAYMENTS FOR POWER CONNECTION SHALL BE MADE IN ADVANCE TOGETHER WITH THE SPACE FEE.

6. There shall be electrical inspectors to inspect all connections and consumption of each stand; participants are requested to kindly produce their receipt of payment; failure to produce the receipt may result to instant disconnection of electricity supply to their stand.

7. **MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.**

Seal /Signature of Applicant

Date:

Name: _____ Position of Signatory: _____

APPLICATION FOR WATER SUPPLY/TELEPHONE CONNECTION

THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
KADUNA - ZARIA ROAD, RIGACHIKUN. KADUNA.

DATE:- FRIDAY 19TH — SUNDAY 28TH FEBRUARY, 2010

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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: http://www.kadccima.org

Full Name of Applicant: _____

Address: _____

WATER SUPPLY

1. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for the supply of water. Our requirements are detailed below:

No. of Points of Water Discharged or Outlets	Equipment to be used	Direct Supply Yes/No
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2. Big Covered Stand whose space is over 100 square meters requesting water supply - **₦15,000.00**
3. Other participants requesting for direct water supply will pay **₦12,000.00**
4. Participants shall be responsible for the purchase of the pipes and connection joints on the basis of location.
5. Payment for the above service shall be made in advance before connection is made and no private connection will be allowed.

TELEPHONE CONNECTION

In consideration of the provisions of the rules and regulation governing the participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for telephone connection.

Local Stand/Pavilion Zone/No.....	No. of Direct Telephone Lines	Total Charges (Official Use Only) One Direct Line ₦35,000.00
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Note: Applicant should note that payment of the above services should be made before the connection and the last date for application is 15th February 2010.

MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date:

Name: _____ Position of Signatory: _____

APPLICATION FOR SPECIAL DAY THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
KADUNA - ZARIA ROAD, RIGACHIKUN. KADUNA.

DATE:- FRIDAY 19TH — SUNDAY 28TH FEBRUARY, 2010

ORGANISERS: KADUNA CHAMBER OF COMMERCE, INDUSTRY, MINES
AND AGRICULTURE (KADCCIMA).

IMPORTANT NOTE: *Please read the rules and regulation before filling and signing this form. The organizers are not responsible for any error arising from illegibility.*

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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: <http://www.kadccima.org>

1. Full Name of Applicant: _____
2. Address: _____

3. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for Special Day.
 - i) Exhibitors Applying for Special Day are to pay the following fee:
Use of Podium & with facilities **₦250,000.00**
 - ii) All payment must be made to the KADUNA CHAMBER OF COMMERCE
 - iii) What date and time do you prefer for your Special Day during the Exhibition?
 - iv) Will you provide your Special Guest, or do you require assistance? (Yes/No).
If Yes, Please give correct name, title and full address _____

Please inform the Trade Fair Committee of any changes as soon as possible.
 - v) Service will be provided on evidence of your full payment.
 - vi) Inform us in advance of your arrangement for Special Days
 - vii) We cannot guarantee the date you choose above all to be accommodated, Nonetheless, there is always alternative day or time to be offered. The Committee will notify accordingly.
 - viii) The booking of Special Day is reserved, guaranteed on first to apply.
 - ix) While the closing date is 5th February 2010.
 - x) Use of Reception Podium for Special Day is compulsory.

MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date:

Name: _____ Position of Signatory: _____

APPLICATION FOR ADVERTISEMENT IN THE EXHIBITION CATALOGUE THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: <http://www.kadccima.org>

1. Full Name of Applicant: _____
2. Address: _____
3. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for advertisement space in the Trade Fair Catalogue to be published and before the Trade Fair period as indicated below:
4. Number of advert page(s) _____
5. Space spotlight (supplement/write up on our company), First 2 pages ₦95,000.00
Each additional page or fraction thereof ₦55,000.00
Inside front cover (coloured) ₦70,000.00
First 4 pages after inside front cover (coloured) ₦65,000.00
Back cover (coloured) ₦75,000.00
Inside back cover (coloured) ₦70,000.00
Full page 12" x 9" /30cm x 22cm (black/white) ₦50,000.00
Full page 12" x 9" /30cm x 22cm (coloured) ₦60,000.00
Half page 6" x 9" /15cm x 22cm (black /white)..... ₦40,000.00
(25% will be surcharged for each additional colour required) ₦45,000.00
6. Cover adverts are on the basis of first come first served.
7. Appropriate artwork, Text or negative of the adverts should be submitted and where more than one mode of advert is required for the same message, an equal number of art works, text or negative should equally be submitted.
8. Payments MUST be accompanied with Art Work (only negative films will be accepted). However payment made without the necessary advert material will **NOT** be refunded if the materials are submitted after 10th February, 2010.
9. Please give full description of advert requirements.
10. Duly completed form and full payment should be returned not later than 10th February, 2010. No advert will be accepted after the date.

MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date:

Name: _____ Position of Signatory: _____

APPLICATION FOR ADVERTISEMENT IN THE EXHIBITION PROGRAMME OF ACTIVITIES THE 31st KADUNA INTERNATIONAL TRADE FAIR

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
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1. Full Name of Applicant: _____

2. Address: _____

3. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for advertisement space in the Trade Fair Programme of Activities to be published and released before and throughout the Trade Fair period as indicated below:

4. Number of advert page(s) _____

Space available	Rate:
Inside front cover (coloured).....	₦70, 000.00
Outside Back cover (coloured).....	₦75, 000.00
Inside back cover (coloured).....	₦65, 000.00
Inside page (full page only) (black/white).....	₦50, 000.00

6. The Cover Advert placement is on the basis of first to apply; Applicant should contact the organizer before payment is made.

7. Only negative or appropriate Artwork of the adverts is accepted. These should be submitted along with payment for the advert latest 10th February 2010.

MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date:

Name: _____ Position of Signatory: _____

**APPLICATION FOR RADIO JINGLES, TELEVISION
PROMOTION AND PUBLICITY MATERIALS DISPLAY
THE 31st KADUNA INTERNATIONAL TRADE FAIR**

VENUE:- KADUNA INTERNATIONAL TRADE AND INVESTMENT CENTRE
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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: <http://www.kadccima.org>

1. Full Name of Applicant: _____

2. Address: _____

3. In consideration of the provisions of the rules and regulation governing participation in the 31st Kaduna International Trade Fair, and in compliance thereof, I/We hereby apply to the Trade Fair Committee for radio jingles, television promotion and publicity materials display throughout the Trade Fair Period as indicated below:

4. RADIO JINGLES: KSMC Kaduna: - ₦ _____ per slot

FRCN Kaduna: - ₦ _____ per slot

(Tick which is right) How many slots? _____ Total Cost: ₦ _____

5. TELEVISION PROMO: KADUNA TV: - ₦ _____ per slot

NTA: - ₦ _____ per slot

(Tick which is right) How many slots? _____ Total Cost: ₦ _____

6. **OUTDOORS ADVERTISING/PUBLICITY MATERIALS DISPLAY CO-ORDINATION:**

PUBLICITY MATERIALS DISPLAY:-

ADVERTISING/PUBLICITY MATERIALS: DISPLAY CHARGES:

(i)	<u>Neon Signs:</u>	₹
	Big Size	2,000.00
	Medium Size	1,500.00
	Small Size	1,000.00
(ii)	<u>Banners:</u>	₹
	75 – 100.....	3,500.00
	51 – 72.....	3,000.00
	36 – 50.....	2,500.00
	24 – 32.....	2,000.00
	14 – 21.....	1,500.00
	4 – 12.....	500.00
(iii)	<u>Cine/Overhead Projectors/signposts:</u>	₹
	Large Size.....	2,500.00
	Medium Size	2,000.00
	Small Size	1,000.00
(iv)	<u>Signboards/Signposts:</u>	₹
	Large Size.....	1,000.00
	Medium Size	760.00
	Small Size	500.00
		₹
(v)	Bandstand.....	2,600.00
	Discotheque.....	1,500.00
(vi)	<u>Balloons/Mascots:</u>	₹
	Big Size	1,500.00
	Medium Sizes.....	600.00
	Small Sizes.....	500.00
(vii)	<u>Danglers:</u>	₹
	Big Size	500.00
	Medium Sizes.....	300.00
	Small Sizes.....	250.00
(viii)	<u>Posters:</u>	₹
	Large Size.....	500.00
	Medium Size	250.00
	Small Size	200.00

MODE OF PAYMENT: ONLY Certified Cheque and Bank Drafts are accepted. Cash is not allowed.

Seal /Signature of Applicant

Date:_____

Name:_____ Position of Signatory:_____

APPLICATION FOR ADVERT PLACEMENT IN THE FOCUS MAP GUIDE THE 31st KADUNA INTERNATIONAL TRADE FAIR

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E-MAIL: kadunachamberofcommerce@yahoo.com
Website: <http://www.kadccima.org>

Full Name of Applicant: _____

Address: _____

Telephone (contact for enquiry): _____

Type of business: _____

E-mail Address: _____

Website: _____

Registration:	Rate (₦)
Encoding and Yellow Page.....	3,000.00

Advertisement:	
Space Available	
Centre Spread	150,000.00
Inside Front Page.....	60,000.00
Back Page	60,000.00
Inside Back Page.....	55,000.00
Full Page	50,000.00
Half Page	25,000.00
Quarter Page	15,000.00
Post Card	7,000.00
Passport Size	3,000.00

Advert collections are valid till two days before commencement of the Fair. All other conditions as applied in the application form are valid.